

Presidential Breakfast:

Engaging High-level Corporate Executives to
Serve the University & Community



LOYOLA

UNIVERSITY CHICAGO



Presidential Breakfast

Keys for a Successful Breakfast:

- Unique opportunity to engage with University President
- Peer to Peer; Uphold invite criteria
- Small group: 6-10
- Specific agenda
- Sensitive to time and schedule constraints
- Establish next steps with President & Advancement VP within 24 hours



Presidential Breakfast

Outcomes of Engaging Corporate Executives:

- Engage Marquette University students as interns, Co-Ops and employees
- Gain Executive expertise in strategic planning, finance, HR, stewardship and others Trustee level responsibilities
- Gain corporate expertise on college Advisory Committees
- Enhance community partnerships
- Obtain 6-7 digit corporate support and gifts



REXNORD



QUESTIONS

